

Theological Rationale for LTV

- **Jesus gave special attention to two groups** – the Spiritually Lost and Socially Marginalized.

- **His kingdom establishes:**

Spiritual Justice (which is giving sinners what they don't deserve, grace and forgiveness) AND

Social Justice (which is giving “the least” what they do deserve, love and dignity).

Theological Rationale for LTV

- This is why when He heals people of physical sickness, He also forgives their sins.
- This is why He tells parables like the lost sheep, coin, and son but then also the sheep and the goats.
- This is why His first public sermon in is Luke 4:18-19 but then His last sermon before the Ascension is Acts 1:7-8.
- Spiritual Justice fuels Social Justice. Social Justice fuels Spiritual Justice.

Our LTV Missiology

The Love the 'Ville Lifestyle

We unleash Jesus' love –
every day, everybody,
everywhere. In the home,
workplace, school, city, and
church.

Love ^{the}
'Ville™

The First Ten Years

2015	\$230,197
2016	\$311,939
2017	\$797,305
2018	\$1,045,531
2019	\$1,207,908
2020	\$1,599,592
2021	\$1,723,210
2022	\$1,781,777
2023	\$2,068,444
2024	\$2,394,672
Total	13,160,575

Founding Principles:

We are committed

1. to making a difference locally.
2. to identifying the real needs of our city.
3. to empowering the best partners.
4. to redefining church.
5. to doing this for the long haul.



**Build a multi-purpose
outreach center on our
Brownsboro campus**



Ten Key Facility Priorities

1. Sports Leagues
2. LTV Partner Use
3. LTV Collection Center
4. Community Rental
5. Large Serve Events
6. Players Box
7. Equipping/Training
8. Third Space
9. Sunday mornings
10. Wednesday Nights









Future Site Of
 Northeast
 Christian Church
 Sanctuary
 Construction By
 HFH CONSTRUCTION MANAGEMENT,
 INCORPORATED
329-8930
 HFH
 HFI

NORTHEAST CHRISTIAN CHURCH

SUNDAY
 8:30, 9:45 & 11:00

LOVE THE 'VILLE *EAST*







Brownsboro Playground





2

Plant a new campus
in urban Louisville.



622,981

Metro Louisville,
Population as of 2024





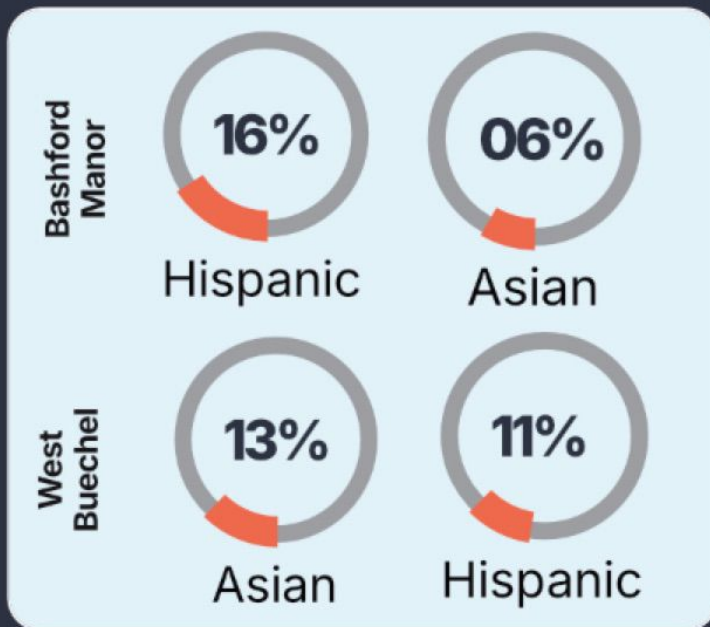
3 Start a Love the 'Ville hub for immigrants.



Bashford Manor Baptist Church currently hosts 5 international churches.

Bashford Manor and West Buechel are the 2nd and 3rd most diverse neighborhoods according to the Courier Journal's diversity index.

03 Congolese
01 Eritrean
01 Haitian



Ethnicity Percentages



Metro Louisville Immigrant Population



BASHFORD MANOR
BAPTIST
CHURCH



Campaign Length

Nov '25 – Jan '28



Celebration Goal

\$13,200,000

God Goal

\$24,000,000



Project Funding

Cash on Hand	\$4,500,000
Campaign Goal	\$13,200,000
Sale of Clifton Campus	\$1,000,000
Proposed Debt	\$5,300,000
Funding Totals	\$24,000,000

Project Costs

2026-28 Love the 'Ville	\$6,000,000	3 yrs
LTV East Hub	\$13,000,000	
Brownsboro Playground	\$3,000,000	
Urban Campus	\$1,300,000	3 yrs
LTV Hub For Immigrants	\$700,000	4 yrs
Project Totals	\$24,000,000	

Gifts Needed	Gift Level	Monthly Gift	Gift Level Total	Accumulated Total
1	\$1,000,000	\$37,037	\$1,000,000	\$1,000,000
1	\$750,000	\$27,778	\$750,000	\$1,750,000
2	\$500,000	\$18,519	\$1,000,000	\$2,750,000
5	\$250,000	\$9,259	\$1,250,000	\$4,000,000
8	\$100,000	\$3,704	\$800,000	\$4,800,000
15	\$75,000	\$2,778	\$1,125,000	\$5,925,000
25	\$50,000	\$1,852	\$1,250,000	\$7,175,000
30	\$30,000	\$1,111	\$900,000	\$8,075,000
40	\$25,000	\$926	\$1,000,000	\$9,075,000
50	\$20,000	\$741	\$1,000,000	\$10,075,000
60	\$15,000	\$556	\$900,000	\$10,975,000
70	\$10,000	\$370	\$700,000	\$11,675,000
80	\$7,500	\$278	\$600,000	\$12,275,000
90	\$5,000	\$185	\$450,000	\$12,725,000
100	\$2,500	\$93	\$300,000	\$13,025,000
125	\$1,000	\$37	\$125,000	\$13,150,000
MANY	Remainder	Various	\$50,000	\$13,200,000



EXPANDING THE *Love the 'Ville*™ MOVEMENT

IN ORDER TO SEED *Love the 'Ville* EFFORTS FOR THE **NXT TEN YEARS***

I/We sacrificially commit to give:

1. **STARTUP:** (A one-time gift) \$ _____

2. **CONSISTENT:** \$ _____ Per Month for 27 Months
From Nov '25 - Jan '28 \$ _____

3. **CREATIVE:** _____ Estimated Value \$ _____

*NXT TEN commitments are over and above normal general fund gifts which provide for our ongoing ministry needs and opportunities. Contact the church for info about how to make gifts of appreciated stocks.

Total \$ _____



EXPANDING THE *Love the Ville.* MOVEMENT

Everyone Has a Role.
Every Gift Moves
the Mission.



NAME:

ADDRESS:

CITY:

STATE:

ZIP CODE:

PHONE:

EMAIL:

Gifts Needed	Gift Level	Monthly Gift	Gift Level Total	Accumulated Total
1	\$1,000,000	\$37,037	\$1,000,000	\$1,000,000
1	\$750,000	\$27,778	\$750,000	\$1,750,000
2	\$500,000	\$18,519	\$1,000,000	\$2,750,000
5	\$250,000	\$9,259	\$1,250,000	\$4,000,000
8	\$100,000	\$3,704	\$800,000	\$4,800,000
15	\$75,000	\$2,778	\$1,125,000	\$5,925,000
25	\$50,000	\$1,852	\$1,250,000	\$7,175,000
30	\$30,000	\$1,111	\$900,000	\$8,075,000
40	\$25,000	\$926	\$1,000,000	\$9,075,000
50	\$20,000	\$741	\$1,000,000	\$10,075,000
60	\$15,000	\$556	\$900,000	\$10,975,000
70	\$10,000	\$370	\$700,000	\$11,675,000
80	\$7,500	\$278	\$600,000	\$12,275,000
90	\$5,000	\$185	\$450,000	\$12,725,000
100	\$2,500	\$93	\$300,000	\$13,025,000
125	\$1,000	\$37	\$125,000	\$13,150,000
MANY	Remainder	Various	\$50,000	\$13,200,000